

Portella

AT THE WATERFRONT



Harbourside living

In the heart of The Waterfront, Portella takes prime position in this thriving Shell Cove community. With brand new 1-, 2- and 3-bedroom harbourside apartments a short walk from shops, Shellharbour Marina and harbourfront dining, this is local living made easy. It's more accessible than you think, with thoughtful floorplans for every stage of life. Best of all, the rooftop is an extension of your home, with dazzling sunrise to sunset views, a tranquil rooftop pool, and space to entertain family and friends.

Live your best holiday life, every day of the year.

Portella is a breath of fresh air, where you can leave your car at home. Set back from the town centre, it's a walkable sanctuary designed for convenience and surrounded by the best of Shell Cove, from the kids beach along the harbour foreshore, waterfront boardwalks and cafes, to parks, playgrounds and white sandy beaches nearby.



Coastal ease

Designed to capture the summer breeze, draw in the light, and frame harbour or hinterland views. Your home in Portella evokes a sense of calm and comfort, with organic forms and natural materials connecting you back to your coastal surrounds.



Artist's impression. Design as at September 2025 and is subject to Council approval.



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Picture perfect

Every apartment has its own sense of character, defined by the diverse outlooks including views towards the harbour or hinterland. Open plan living with large picture windows frame these vistas, connecting you directly with nature. Generous balconies provide ample space to relax or entertain in your own harbourside haven.





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A tranquil retreat

Start every day on the right side of the bed. Step out onto your private balcony, breathe in the salty fresh air, and enjoy the stunning vista of the marina.

With the effortless ease of a walk-through wardrobe leading into the ensuite, unwind in your private sanctuary and retreat from the world beyond.





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Garden living

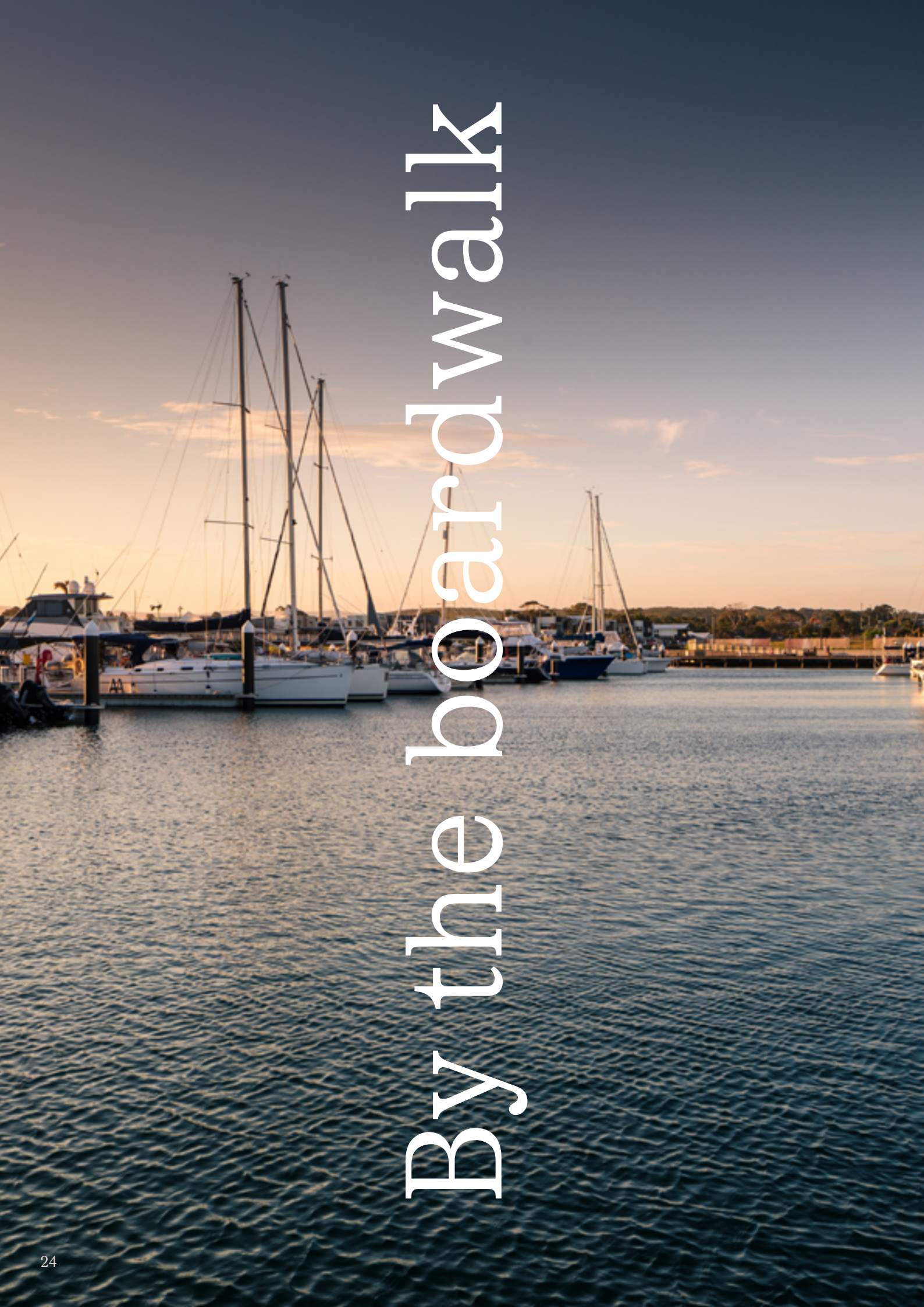
Portella's unique collection of garden apartments provide direct ground floor entry, with generous courtyard gardens opening out to footpaths leading directly to the waterfront.

Expansive terraces framed by textured brickwork planters provide a natural extension to the outdoors, creating a private, lush landscaped oasis.

Embrace the horizon

Portella is nestled by the harbour foreshore and is oriented to face east, providing sensational views. Take in the marina or ocean views beyond your balcony, and feel at one with the surrounding natural beauty of this idyllic south coast location. North-facing apartments also look out over the surrounding parklands and waterways, or head up to the rooftop for breathtaking sunsets across the Illawarra escarpment.



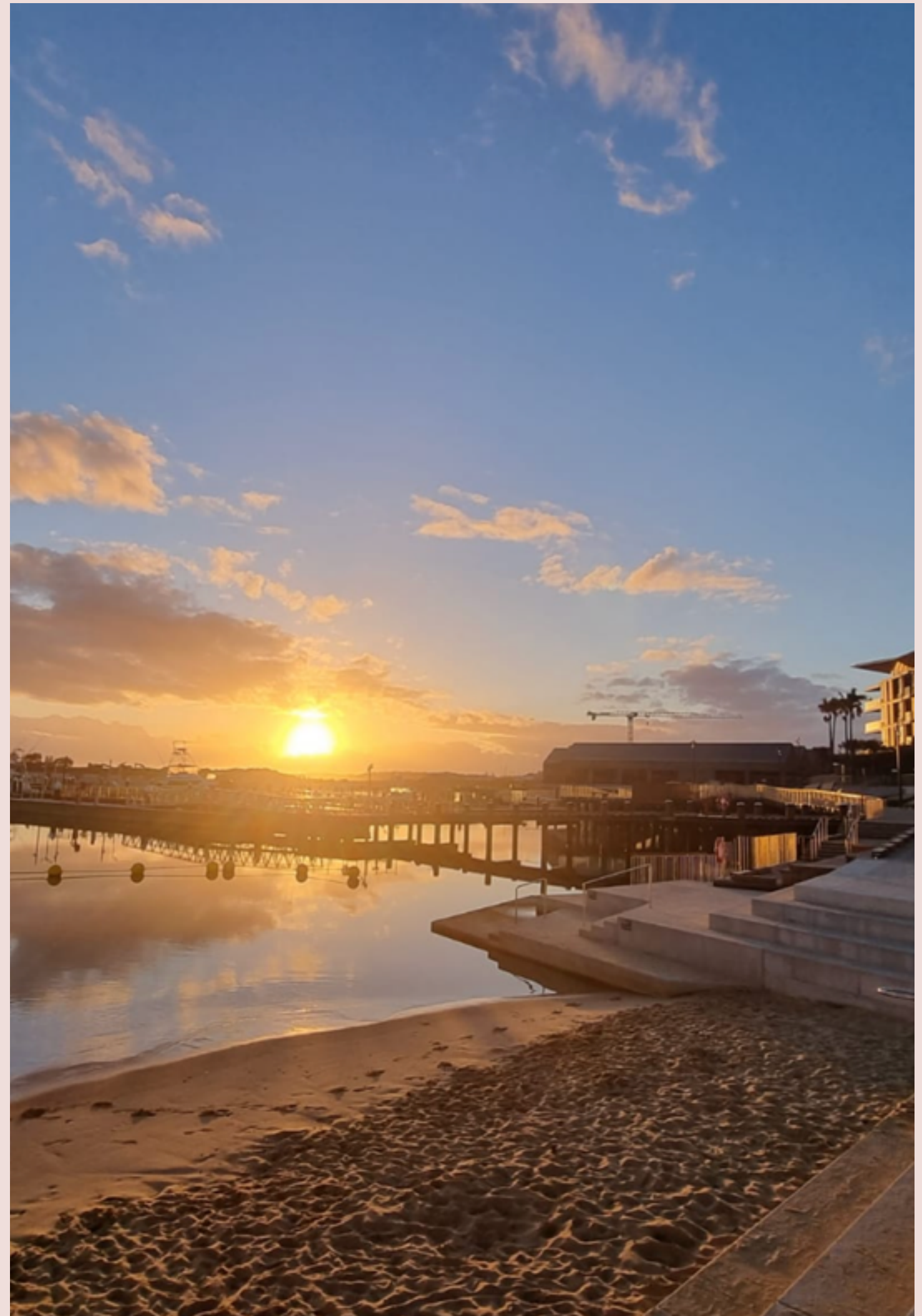


By the boardwalk

Start your day with a morning run, with coastal paths stretching north towards Shellharbour Village or south to Bass Point Reserve and Killilea Regional Park. Or slow down the pace, with a short stroll to The Shallows Coastal Reserve. Let the kids splash around on the sandy harbour beach and catch up with friends over lunch at the Waterfront Tavern overlooking the harbour. Or just while away the day on the water, with whale watching and unrivalled fishing spots so close to home. Just across from Portella, the new five-star Crowne Plaza Shell Cove Marina is the perfect spot for a sundowner or celebratory meal.

Coastal connections

Just 90km from Southern Sydney, and a million miles from the stress of city life, Shell Cove is the best of both worlds, the convenience and connections of an urban neighbourhood, surrounded by the unspoilt natural beauty of the South Coast. Portella is just 22km from Wollongong, and a 5 minute drive to Shellharbour Junction train station for easy access to Sydney's CBD. And it's just 9km from Shellharbour airport, with direct flights to Melbourne and Brisbane.



Proud Community
Harbourside dining
Boardwalks
Waterfront Tavern
Artisan bakery
Barbershop
Cafés and fresh food
Everyday essentials
Pristine beaches
Parks and playgrounds

Life at The Waterfront, Shell Cove can be as active or relaxed as you like. Keen surfers head to The Farm for the best break on the south coast, while calmer waters beckon on Shellharbour South Beach. Make time for a round at The Links Shell Cove Golf Course, or dive beneath the surface to explore shipwrecks and reefs in lesser known snorkelling spots.



The soul of harbourside living

You'll find everything you need for easy everyday living in the Shell Cove Town Centre. With one of the region's best Woolworths supermarkets at your door, you can leave the car at home and shop local. From the organic wholefoods store, gelato bar, takeaway and bakery to the pharmacy, vet and hairdressing services, you don't need to go far for all the essentials.



Trusted partnership

The Waterfront, Shell Cove is a masterplanned community being delivered by Frasers Property Australia and Shellharbour City Council through a committed joint venture. Over 30 years in the making, this 400 hectare site has already been transformed into a stunning coastal neighbourhood and lifestyle destination. Portella is the next exciting chapter in this story, taking pride of place on the harbour foreshore at Shell Cove on NSW's south coast.



A WARM WELCOME HOME
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