

BRADMILL

MASTERPLAN



Artist Impression – Bradmill Social.

YARRAVILLE

SOMETHING FOR EVERYONE



Townhomes

A range of two or three storey, 2, 3 and 4 bedroom townhomes provide the conveniences of modern living, whilst maintaining the individuality, privacy and scale of a traditional suburban house.



Apartments

The 1, 2 and 3 bedroom apartments will be found across a series of mid-rise buildings located around Bradmill Quarter, the neighbourhood shopping precinct. The apartments are designed to be light-filled with premium finishes woven into modern living environments to provide a genuine sense of sanctuary.



Bradmill Quarter

A retail precinct spanning approximately 8,000sqm will accommodate all the essentials including a Woolworths, complemented by speciality shops and culinary delights. The precinct will include a full-line supermarket, childcare and medical services alongside locally owned stores, eateries and conveniences.

Biophilic design for retail spaces means locals and visitors will shop, dine and roam amidst calm, green, healthy spaces. A host of sustainable initiatives contribute to a 5-Star Green Star shopping centre with EV charging facilities.



The Arbory

At the heart of Bradmill Quarter is The Arbory, a dynamic urban plaza with a central lawn for play, gathering and community events. A fresh food arcade and a wide skirt of outdoor dining extends the retail experience with a convivial scene of restaurants and cafés spilling onto outdoor spaces, inspiring community connection and unity.



Community Facility

The Community Facility is a modern gathering place and hub for culture, connection and learning.



Linear Park

Linear Park is a half kilometre landscaped greenway traversing the length of the precinct, easily connecting residents to Bradmill's considerable amenities and retail offerings. It also seamlessly connects directly into Mclvor Reserve allowing residents easy access to an additional 18 hectares of green space.

Treelined paths for walking and cycling cross wide lawns with sheltered spaces for outdoor living and play.



Heritage Townhomes & Apartments

A portion of the heritage buildings will be thoughtfully reimagined as a series of contemporary townhomes and apartments with unique historical character, forming part of the Heritage Precinct and linked to the Bradmill Social resident spaces.



Bradmill Social Resident Spaces

The iconic heritage buildings of Bradmill will be revitalised as a lifestyle destination. Residents can work and work out, rejuvenate or entertain in the bar, lounge or socialise in the private dining room. Inviting reconnection to a once loved historical landmark, the dedicated residents' amenity will elevate the residents experiences at Bradmill, forming a lively social anchor for the neighbourhood.



Mclvor Reserve

A neighbouring 18 hectare recreation reserve encourages residents to get active across a plethora of sports grounds for football, cricket, baseball, soccer and hockey, alongside a children's playground and an off-the-leash dog park.



Ease of Connection

A highly connected address, Bradmill is perfectly positioned to enjoy the best of Melbourne. The location benefits from an extensive and interconnected transport system within the inner west. Trains run from Yarraville Station to the city in under 20 minutes. Alternatively, residents can make the 7.5km journey by car.

Closer to home, you can cycle to Yarraville Village in under 10 minutes and only 6kms away you can catch a sunset at Williamstown Beach. Melbourne's outer suburbs are within easy reach with immediate access to the West Gate Freeway less than 1km from your door.

Cyclists and pedestrians can also enjoy connectivity to the Federation Trail. This 23km long path flows through the suburbs of Melbourne's west.

Melbourne airport is also conveniently close at just 16km away.

Actual distances and times may vary based on a number of factors including traffic, weather or other events. Purchasers must rely on their own enquiries and the contract for sale.



DISCOVER THE NEXT CHAPTER OF BRADMILL

A PLACE FOR PEOPLE TO LOVE

Bradmill is a historic icon of industry and community in Yarraville, revitalised as a lively tapestry of modern life. Inspired by its past and Yarraville itself, the site of Australia's first denim textile manufacturer is celebrated and reimagined as a new neighbourhood built on the foundations of what makes the inner west so unique.

Spanning 26 hectares, the precinct cultivates a vibrant mixture of life. Diverse and sustainably designed homes, parks and new places for shopping, dining and community will renew an appreciation for a treasure of Yarraville's past.

- Bradmill Quarter Retail Precinct
- Revitalised Heritage Precinct
- The Arbory Food & Dining Precinct
- Bradmill Social Resident Spaces
- Linear Park
- Community Facility
- BRADMILL PIONEER TOWNHOMES YARRAVILLE
- BRADMILL MONFORT TOWNHOMES YARRAVILLE
- BRADMILL STERLING TOWNHOMES YARRAVILLE
- McIvor Reserve Neighbouring Parkland
- Future Townhomes
- Future Residential
- Future Apartments
- Future Heritage Residences



MCIVOR RESERVE NEIGHBOURING PARKLAND



Artist Impression.
This masterplan is approximate, not to scale and should be used as a guide only. Frasers Property reserves the right to amend the finish and selection that constitute the internal and external fabric of the development. The features depicted including townhomes, apartments, public spaces, retail centres and resident amenities may be subject to statutory approvals (e.g. council approval), delivery by third parties and/or change due to unforeseen building constraints. Changes may be made during the development process. Purchasers must rely on their own enquiries and the contract for sale.



BE YOURSELF
BE INDIVIDUAL
BE TOGETHER
BE LOCAL
BE NOURISHED
BE SOCIAL
BE ACTIVE
BE CENTERED
BE HAPPY
BE INSPIRED
BE CONNECTED
BE HERE
BE 3013
BE HOME