



Life

P O I N T C O O K

Community Development Plan

2018 - 2019

Introduction

At Frasers Property Australia, we've been creating memorable places for Australians to feel proud of since 1924. Experience tells us that what matters most is the simple joy of living in a place you're proud to call home. The places we create are not just made of concrete and steel. They're about jobs, connections, safety, wellbeing and education. That's why we've created this Community Development Plan for Life, Point Cook. Initially composed in 2017, this new revision builds upon the beginnings of the Life, Point Cook Community and is shaped to reflect the feedback and changing interests of residents as they start to move into the estate.

The objectives of the Life, Point Cook Community Development Plan are:

1. Facilitate Community Connectedness by helping residents to get to know their neighbours
2. Promote Active Healthy Lifestyles by creating opportunities for organised and spontaneous physical pursuits
3. Encourage and assist with the development of resident led activities with the end goal of creation and continual development of community capacity and resilience

Monitoring and Evaluation

The Community Development Manager (Frasers Property Australia) is initially responsible for implementing the Community Development Plan.

Our community development approach involves stakeholders and local partners (eg. Council, community groups, service providers) and equipping residents with the knowledge and skills to approach with and work with these stakeholders.

Annually, the community development plan is updated to reflect the diverse interests and needs of the evolving community based on their feedback. **As the community grows, members of the community will be encouraged to take leadership of community development initiatives within Life, Point Cook with assistance from the Community Development Manager until the community feels empowered and equipped to take full ownership.** This will ensure the community can continue to thrive well into the future.

Frasers Property Australia's 2030 sustainability goals include the need for a consistent approach for measuring community investment and social impact. Partnerships will be sought with various providers (ie- tertiary institutions, service providers) in order to measure and determine the overall community benefit.

Life

P O I N T C O O K

Life doesn't get much better than living right in the heart of Point Cook, perfectly positioned to make the most of lifestyle opportunities, shopping and dining experiences and natural surrounds this lively location has to offer.

Cleverly designed around a series of interconnected parks, conservation reserves and stunning wetlands, Life, Point Cook is your place to play and live life to its fullest. We're building a neighbourhood that has everything you could ask for, making you feel at home by the coast. **Big enough to create a community, small enough to know your neighbour. Life, Point Cook is that kind of place.**

Our Community at Life, Point Cook

Life, Point Cook is rich in cultural diversity. New and established families are the main residents in the area. Couples without children also make up a significant proportion of households.

There are many benefits to be had for these main resident groups through forming connected and supportive communities.

Key points (from 2016 census data):

- Point Cook is expected to grow around 20,000 people to 79,272 by 2036*
- Residents of Point Cook have higher professional qualifications relative to the rest of Wyndham*
- Residents of Point Cook have a higher proportion of people working in professional occupations relative to the rest of Wyndham*
- Point Cook community precinct is culturally diverse. 35% of residents were born in countries where English is not the first language*
- Top Countries of birth are: India, China, New Zealand and United Kingdom*
- Most people use a car as their primary mode of transport*

* Data set from ID City of Wyndham

Key features of Life, Point Cook

Life, Point Cook is an exciting new residential development that will create 600 new dwellings, home to approximately 1800 future residents upon completion in approximately 2020.

The community is ideally located just 4km south of the Point Cook Town Centre with easy access to a range of quality schools and amenities. Seamlessly connected with local environment, Life, Point Cook includes 9.9 hectares of parks, wetlands, open reserves and conservation areas, giving you plenty of space to relax and mingle with neighbours or watch your kids make new friends.

The huge protected reserve gives everyone a place to throw down a rug for a picnic, or take a stroll beside the wetlands along walking tracks. What better way to teach your children about nature and their environment? All of these special spaces are further enhanced with paths and linkages that connect you to the surrounding Point Cook landscapes and amenities.

Discover all that is planned at Life, Point Cook

| | |
|--|---|
| 9.9 hectares of planned parks and open space | Network of shared pathways for walking and cycling. |
| Future Leap Frog Park now open | |
| Protected wetlands and conservation reserve | Adjoining sports and recreational facility |
| Well connected all round | Zoned for Alamanda College |

All new Life, Point Cook homes will be fibre-ready, providing you with access to high speed internet, pay TV and telephone services.

Education It’s better for your peace of mind when your kids don’t have to walk too far to school. Life, Point Cook has a wide choice of educational facilities just a few minutes away, from kinder to primary and secondary schools. These include Alamanda College, Point Cook Senior Secondary College, Stella Maris Catholic Primary School, Heathdale Christian College and Westbourne grammar School to name a few. Further education is covered too at Deakin and Victoria University Werribee Campus, which includes an Industry Skills Training Centre, and at the University of Melbourne Werribee Campus, offering plenty of qualification options.

Parks We all know getting our children active is important so we have designed our Leap Frog Park around exercise that’s fun. Lily, the giant frog welcomes kids to climb all over her. She is surrounded by slides, tadpole rockers, fun steppers, tunnels to explore, clamber rocks, climbing ropes, a basket swing and trampolines. An exciting amphibious world awaits! Leap Frog Park is also the perfect spot for family weekends with picnic shelter, a kick about area for a game of footy and is home to free daily Live Life Get Active fitness classes available to all residents and community members.

Community Input To Date At our ‘Meet Your Neighbour’ events held during the year, residents are invited to provide their feedback on what activities they would like to participate in and groups they would like to lead or be part of. The first round of feedback was collected on 20 November 2016 and a second round on 30 July 2018. The community has indicated interest in the following activities:

- Community Celebrations and Gatherings
- Health & Fitness Activities
- Community Safety
- Early Childhood Programs
- Formation of a Neighbourhood Watch Group
- Formation of a Life, Point Cook Residents Group

Our focus for community development for 2018 to 2019 will revolve around these priorities identified by the Life, Point Cook community- both current and soon to be residents.

Community Development Plan

Life, Point Cook 2018 - 2019

Health & Wellbeing

| PRIORITIES | VISION & OBJECTIVES | GOAL ACTIONS | STATUS OR GOAL TIMEFRAME | STAKEHOLDERS (ENGAGE AS REQUIRED) | GOAL OUTCOMES |
|--|---|---|---|---|--|
| <p>Provide high quality connected green spaces that allow for a diverse range of recreational and leisure activities</p> <p>Enable opportunities for social connection and community capacity building</p> | <p>Life, Point Cook has a strong reputation for natural open spaces that enhance healthy lifestyles. There are publicly accessible open spaces that are integrated, well maintained, loved and used in a variety of different ways (active and passive, organised and spontaneous).</p> | <ul style="list-style-type: none">• Live Life Get Active• Meet Your Neighbour Events 2018• Meet Your Neighbour Events 2019• Leap Frog Park• Kid’s sport clinics• Walking Group | <ul style="list-style-type: none">• Commenced 2017 and ongoing• Held in March, July and scheduled for November• 3 x Scheduled Summer/Autumn, Autumn/Winter, Spring• Opened 2017 and in use• Aiming for Spring 2019• Aiming for Autumn 2019 | <p>City of Wyndham- sport and leisure, facilities, community development, health promotion</p> <p>Life, Point Cook residents current and future</p> <p>Heart Foundation</p> <p>Local Sporting Clubs</p> <p>Healthy Together Wyndham</p> <p>Live Life Get Active</p> | <p>1: Facilitate the introduction and continuation of recreation activities that encourage health and well being</p> <p>2: Encourage and promote methods of using the green open spaces to enhance a healthy lifestyle. Optimally resulting in the formation of resident led groups.</p> <p>3: Encourage social connectedness to build neighbourhood identity and ensure optimal mental/social health and wellbeing.</p> |

Affordability, Access & Safety



| PRIORITIES | VISION & OBJECTIVES | GOAL ACTIONS | STATUS OR GOAL TIMEFRAME | STAKEHOLDERS (ENGAGE AS REQUIRED) | GOAL OUTCOMES |
|---|--|--|--|---|---|
| <p>Enhance transport connections to improve accessibility at Life, Point Cook</p> <p>Engage residents to participate in community safety initiatives with improved outcomes</p> | <p>There is safe and functional accessibility both throughout the estate and interconnecting amenity catering for a variety of transport modes.</p> <p>Residents and visitors alike feel safe and empowered and take ownership for community safety outcomes in the area</p> | <ul style="list-style-type: none">• Welcome kit for all new residents• Neighbourhood Watch Information Session• Establishment of Neighbourhood Watch Group• Bicycle education and maintenance activities• Wayfinding signage for walking and cycling | <ul style="list-style-type: none">• Given to all new residents and available for download on Life, Point Cook website• Completed March 2018• Commenced July 2018, to establish by mid 2019• Throughout 2019 | <p>Life, Point Cook residents current and future</p> <p>Neighbourhood Watch Victoria</p> <p>Victoria Police- community safety engagement team</p> <p>City of Wyndham- city amenity, safety, health promotion, transport</p> <p>Bicycle Victoria or other bicycle assist group</p> | <p>: Residents and visitors start to consider and use sustainable transport options where possible and for short trips</p> <p>2: Resident Led Neighbourhood Watch Group is established and active in the area</p> <p>3: Life, Point Cook develops a reputation in the area as being a safe and accessible place to live and visit</p> |

Heritage, Learning, Environment, Diversity & Inclusion

| PRIORITIES | VISION & OBJECTIVES | GOAL ACTIONS | STATUS OR GOAL TIMEFRAME | STAKEHOLDERS (ENGAGE AS REQUIRED) | GOAL OUTCOMES |
|--|--|---|---|--|---|
| <p>Life, Point Cook respects, protects and celebrates the place history through design, education and awareness</p> <p>Residents are encouraged and assisted with making sustainable choices and living sustainable lifestyles</p> | <p>A strong sense of place and cultural identity exists in the Life, Point Cook community with a plethora of learning opportunities for residents and visitors alike</p> <p>A respect for the environment is fostered through the adaption of sustainable actions fostered through education and awareness opportunities</p> | <ul style="list-style-type: none">• Welcome kit for all new residents• Sustainability Speed Dating Education Event• Sustainability Education Event• Christmas Drive in conjunction with Uniting Wyndham• Christmas Drive in conjunction with local entity• Community recycling project (batteries, phones etc TBD)• Leap Frog Park cultural event | <ul style="list-style-type: none">• Given to all new residents and available for download on Life, Point Cook website• Completed November 2017• Second half of 2019• Scheduled for Nov/Dec 2018• Nov/Dec 2019• First half of 2019• Early or Late 2019 | <p>Life, Point Cook residents current and future</p> <p>City of Wyndham- environment and water, sustainability</p> <p>Sustainability Victoria</p> <p>Wyndham Cultural Centre</p> <p>Uniting Wyndham</p> <p>Businesses involved in sustainable living</p> | <p>1: Leap Frog Park has a strong cultural identity and meets the needs of the local community</p> <p>2: Life, Point Cook residents feel knowledgeable and empowered to make sustainable choices in their way of living</p> <p>3: A sense of identify and community is created through environmental care, helping the less fortunate and connection to place. Residents seek to continue and expand on these activities.</p> |

Skills & Leadership

| PRIORITIES | VISION & OBJECTIVES | GOAL ACTIONS | STATUS OR GOAL TIMEFRAME | STAKEHOLDERS (ENGAGE AS REQUIRED) | GOAL OUTCOMES |
|--|---|---|--|--|--|
| <p>Providing support for home based businesses, promotion of local business and awareness of local services and groups available to the community</p> <p>Helping to facilitate learning, education and training opportunities in order for community leaders and groups to be able to participate, lead and eventually take ownership of community development at Life, Point Cook</p> | <p>Home based businesses have a strong local support network to help them develop, thrive and generate positive community impact</p> <p>Life, Point Cook Residents feel they have the skills, contacts and ability to advocate for their community through council, local services, government and private enterprise</p> | <ul style="list-style-type: none">• Business Support Pop-Up Session in conjunction with BizBuddy Hub• Promotion of Wyndham business networking events and initiatives via Life, Point Cook Facebook page• Facilitate the formation of Life, Point Cook Residents Group• Use of local suppliers for events and activities and promoting those suppliers | <ul style="list-style-type: none">• Mid to late 2019• Current and continuing• Commenced July 2018, to establish by mid 2019• Continuous through 2018 and 2019 | <p>Life, Point Cook residents current and future</p> <p>City of Wyndham- economic development, community</p> <p>BizBuddyHub</p> <p>CoLocal</p> | <p>1: Life Point Cook Residents Group is established and active</p> <p>2: Life Point Cook residents feel part of a strong local business network and are active in using local suppliers by choice</p> <p>3: Life Point Cook community to have taken over FB page, or created own Facebook page which is productive and positive</p> |



Community Events, Programs & Activities

| DATE | EVENT / PROGRAM / ACTIVITY | VENUE | STATUS |
|-------------------------|--|---|----------------------------|
| 20 November 2016 | Meet Your Neighbours (purchasers) 11:00am – 1:00pm | Life, Point Cook Sales & Information Centre | Completed – led by FPA |
| 9 December 2016 | Great Big Xmas celebration, 5:00 – 8:00pm | Saltwater Community Centre | Completed – led by council |
| January 2017 (weekdays) | Live Life Get Active, 9:30am | Saltwater Community Centre | Completed and relocated |
| 30 April 2017 | Leap Frog Park opening | Leap Frog Park | Completed |
| May 2017 | Live Life Get Active, 9:30am | Leap Frog Park | Commenced and ongoing |
| 27 November 2017 | Sustainability Speed Dating Education Seminar | Leap Frog Park | Completed |
| 3 March 2018 | Meet Your Neighbours and Neighbourhood Watch Education Seminar | Life, Point Cook Sales & Information Centre | Completed |
| 30 July 2018 | Meet Your Neighbours Brunch | Leap Frog Park | Completed |
| 18 October 2018 | Establishment of Life, Point Cook Residents Group on Facebook | Online Closed Groups | Commenced and ongoing |
| 1 Nov - 15 Dec 2018 | Christmas Drive in conjunction with Uniting Wyndham | Life Point Cook Sales & Information Centre | Scheduled and confirmed |
| 17 November 2018 | Meet Your Neighbours Active Picnic | Leap Frog Park | Completed |

For more information on local community events, programs and activities, please also visit the what's on page of the Saltwater Community Centre website: wyndham.vic.gov.au





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lifepointcook.com.au

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